

**Rafi Group**  
Land Development

**a trusted name since 1978**

**Green Palms**  
**GWADAR**  
LAND OF OPPORTUNITIES



**Imtiaz Rafi Butt**

**Chairman  
(Rafi Group)**

**A** new and modern Pakistan is coming into being on the golden shores of Makran. As the lynchpin of the visionary China Pakistan Economic Corridor, which itself is a crucial part of the Chinese “One Belt One Road” initiative, Gwadar’s time to shine has finally arrived.

The busiest and most important road in the gigantic CPEC project is the Makran Coastal Highway that links Iran to Karachi running through Gwadar. It is precisely on this most important of thoroughfares that Rafi Group is proud to introduce our Green Palms Housing Project. Rafi Group is completely committed and is proud to be part of development in Gwadar. Green Palms is the first project of Rafi Group in Gwadar which will change the entire real estate industry of Gwadar.

Gwadar, like Karachi and Islamabad, is a strategic city. There is no denying the fact that the development of a strategic city and the ratio of investment made therein are much higher as compared to the other cities. A good comparative example from a review of the last 70 years of Pakistan’s history reveals the case of Karachi. At the nation’s inception, it is clear that the other major cities of Pakistan were considered more modern and developed than Karachi. In fact, Karachi, like that of today’s Gwadar, was considered a city of little importance and a relative backwater. In those days, Bombay was the biggest and main port of this continent whereas the Karachi Port was conceived as an ordinary Port used mostly for fishing vessels. As Pakistan came into existence Karachi attained the status of the only Port for the West Pakistan area, such a unique status eventually led it to become a Strategic Port City. After gaining eminence with every passing year a sharp surge in investment as well as development was witnessed in Karachi as compared to other cities. Today, Karachi has emerged as the most populated city as well as the major trade hub of Pakistan, the city alone is responsible for 20 percent of the national GDP. Likewise, before attaining the status of a capital city, the price of land in Islamabad was much lower than other major population centres. However, an increase in strategic importance followed by the award of the status of capital, naturally resulted in huge investments as well as an escalation in the price of land there. If an accurate comparison be drawn it is clear that Karachi and Islamabad have developed much more rapidly than other cities in the country. The primary reason for the increase in investment, development and land prices is the increase in fundamental strategic importance of those cities.

We are once again witnessing the birth of Pakistani Strategic city. The price of land is extremely low in Gwadar at this time which will quickly escalate exponentially in the time ahead. There are no two opinions on the matter that the value of land in a strategic city shoots up rapidly when compared with the ordinary cities. Gwadar shall have the status of a mutual strategic port of both Pakistan and China and the very fact will prove to be a milestone in Gwadar’s becoming an important pillar of the economy of Pakistan akin to Islamabad and Karachi. An opportunity exists for unbelievable profits, to start something new, an opportunity to be part of and own the future of our proud nation. In short it gives me great pleasure to provide our clients with an opportunity of a lifetime.



# Rafi Group

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# Our Portfolio

Brick by brick  
**Rafi Group**  
was established in 1978  
to revolutionize the real estate industry by introducing  
international contemporary practices.



● HALL ROAD CENTRE

● EMPRESS TOWER

● EMPIRE CENTRE

● LANDMARK PLAZA

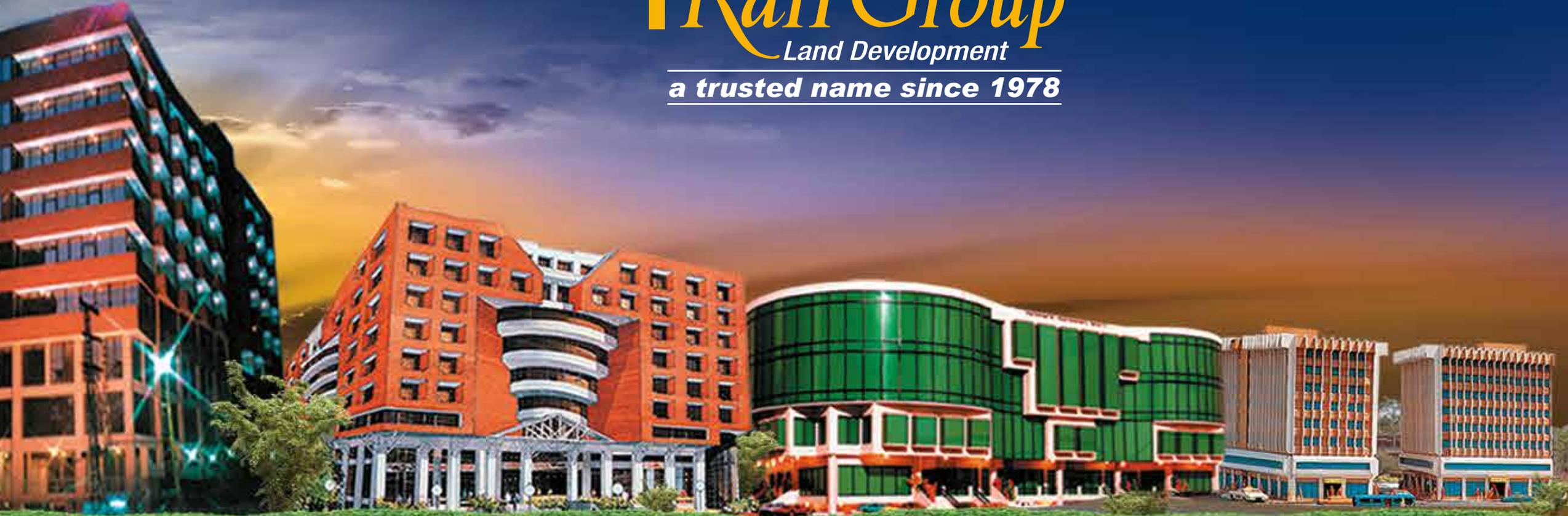
## Defining Excellence

Since its inception,  
Rafi Group has introduced countless projects for consumers,  
which set new records of success and popularity in the  
business circles as well as real estate world.  
No wonder our respected patrons have reposed complete faith and  
confidence in us. That is why Rafi Group is considered the pioneer of  
revolution and innovation in real estate industry.

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● CENTRAL PLAZA

● DEFENCE SHOPPING MALL

● RAFI PLAZA

● ZAITOON PLAZA



## • Green Acres Farm Housing Scheme

Rafi Group  
Pioneer and Trendsetter in  
Land Development

the legacy continues...



WHAT IS CPEC  
An Era of Economic Revolution

Gwadar is strategically located on the western end of Balochistan coast which is opposite to the Gulf of Oman. This route will act as a Silk Route for Pakistan whereby logistics from all over the world will benefit because of its location and infrastructure. Gwadar forms the crux of the CPEC project. The CPEC project envisages major upgrades and overhauls to Pakistan's Infrastructure, port & shipping and other major industries.

## CPEC AND PAKISTAN

CPEC is considered vital for the economic growth & development of Pakistan. The Pakistani and Chinese government have called CPEC investments a "game and fate changer" for the region, while both China and Pakistan intend that the massive investment plan should transform Pakistan into a regional economic hub.



THE FUTURE OF PAKISTAN

**GWADAR**  
LAND OF OPPORTUNITIES

- Over \$50 billion total investment in all CPEC projects
- \$34 billion investment in power projects
- \$9 billion investment in infrastructure projects
- \$3 billion investment in Gwadar Development



OLD ROUTE  
OF 16,000 KM

Strategic Significance



**CPEC NEW ROUTE  
OF 5,000 KM**

**GWADAR, 'LAND OF OPPORTUNITIES'**

**Rafi Group**  
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Strategically, Gwadar is very important because it is so placed in the Arabian Sea as to have a two hundred and sixty mile wide strip of water between Gwadar and Muscat.

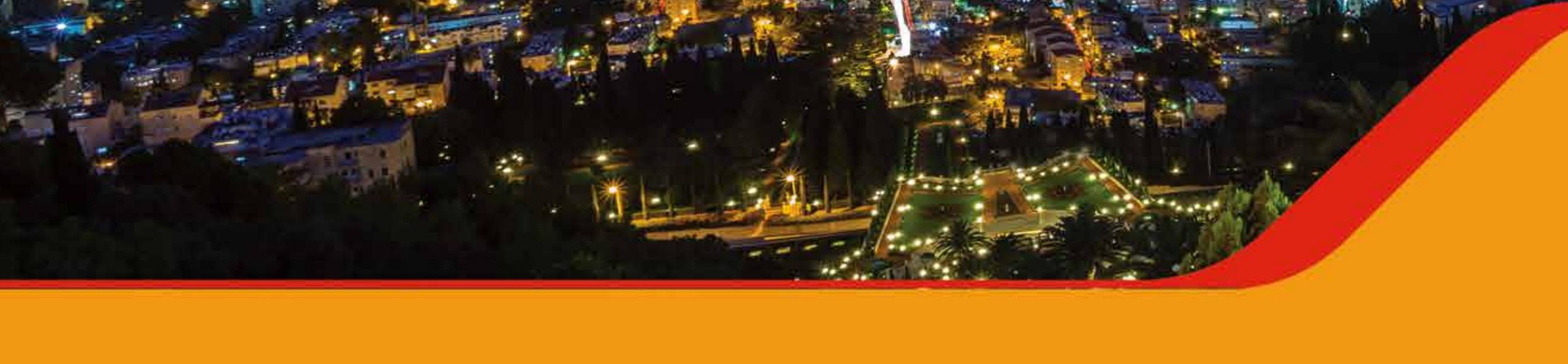
It is precisely through this waterway that oil is transported to United States of America, Europe, Japan, China, Korea and India. It is a lifeline for these countries and one of the

**most important place on Earth.**



DOORWAY TO OUR FUTURE...

# Gwadar, Jewel in the Crown





DOORWAY TO OUR FUTURE

**Rafi Group**  
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The Following projects were inaugurated in 2016

- ▶ The Inauguration of country's first Free Zone spreading over an area of 2281 acres
- ▶ Gwadar Port Authority (GPA) Business Complex
- ▶ Sawad Dam to supply water to Gwadar city through pipelines
- ▶ China-Pakistan Friendship Primary School
- ▶ The University of Gwadar

DOORWAY TO OUR FUTURE...  
**Jewel of Gwadar**  
Location, Location, Location

# Green Palms

The coastal highway is the main artery amongst all routes, reason being that while it will cater to rapidly growing international trade, it links up straight to Gwadar's core. Green Palms because of its strategic & prominent location provides direct commercial activity brought in by the highway. Location of this project is only few minutes drive from the beach, in Gwadar City.

Keeping in mind the immense commercial activities promised by the economic activity on coastal highway, an elaborate commercial sector has been planned out. Due to Green Palms strategic placement, a four star hotel and a high rise mall are both being conceived.

Green Palms prides itself on providing its residents a peaceful, articulately-planned, secure, centrally positioned, housing scheme where customers can live, work, shop, play and where their investment will continuously appreciate.

The logo for Rafi Group Land Development features the company name in a stylized serif font with a crown above the 'i' in 'Rafi'. Below the name, the tagline 'a trusted name since 1978' is written in a smaller, bold, sans-serif font.**Rafi Group**  
*Land Development*  
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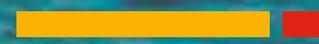
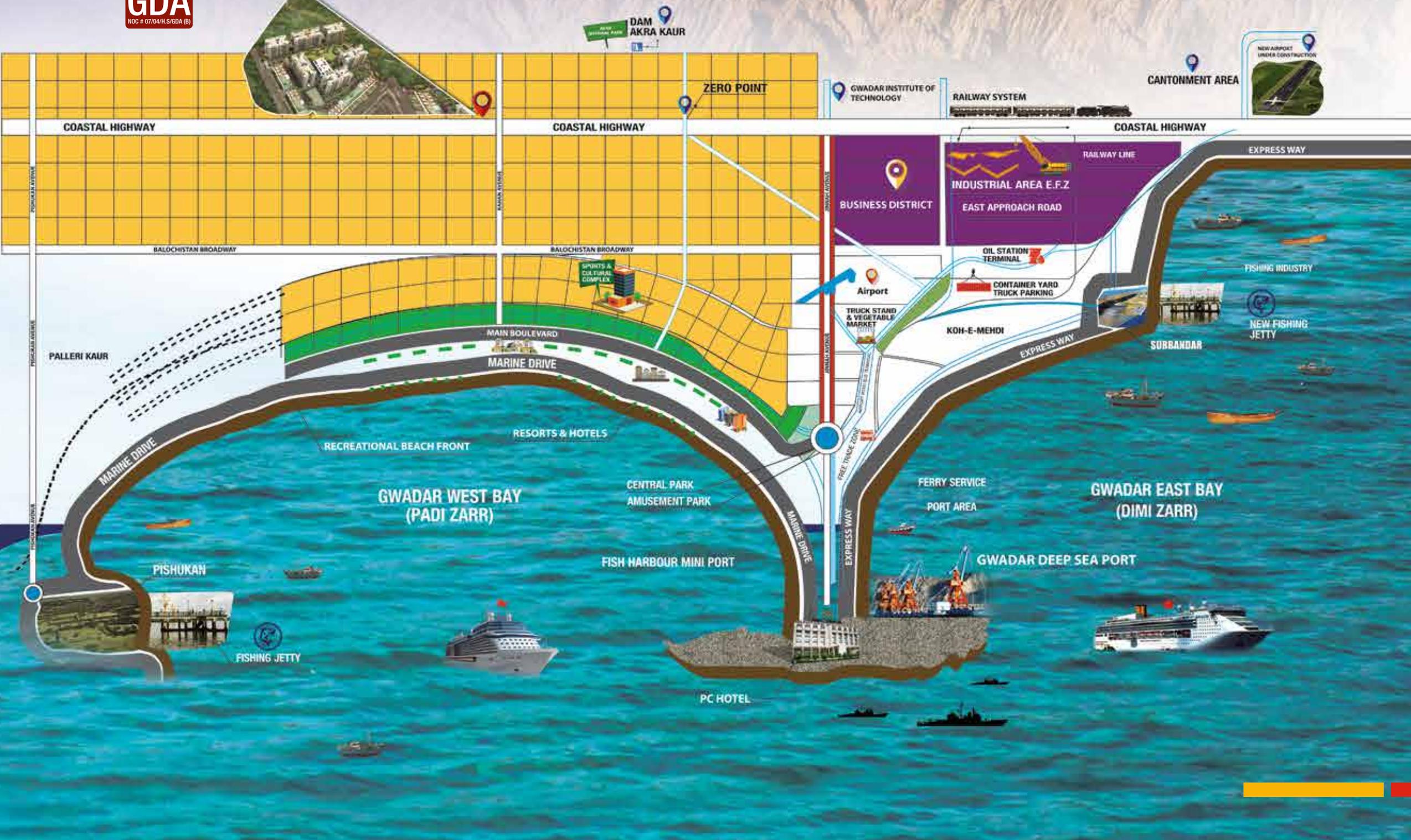
Green Palms



# GWADAR

LAND OF OPPORTUNITIES

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LIFESTYLE - THE GRAND WAY OF LIVING

Reside in heaven

# Green Palms



5 MARLA (125 sq. Yards) 10 MARLA (250 sq. Yards) Residential Plots

## CONCEPT & FEATURES OF THE PROJECT

Rafi Group is positioned to change the face of the housing industry by building master-planned communities that give people a whole new way to live, shop, work and play.

Rafi Group is rapidly evolving to become a provider of premier lifestyle. A pioneer of innovative community-living concepts, Rafi Group is the prime mover of the Gwadar real estate and construction sector.

Green Palms is about awesome design solutions shaping the lives for the better investment and lifestyle. Green Palms comprises of residences, resourcefully built luxury homes set amongst botanical gardens and freshwater streams.

CLASSIC - ONLY KNOWN TO CONNOISSEUR  
Life time opportunity

# Green Palms



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1 KANAL (500 sq. Yards) 2 KANAL (1000 sq. Yards) Residential Plots

## CONCEPT & FEATURES OF THE PROJECT

**GWADAR**  
LAND OF OPPORTUNITIES

Green Palms is located on 360 feet wide Makran Coastal Highway with a 1Km front.

Complete with every amenity, Green Palms is a perfect blend of nature and life at its purest. Not only through a captivating collection of homes and breathtaking views, but in every last detail. This will be an exuberant community where life is sparkling and dynamic.

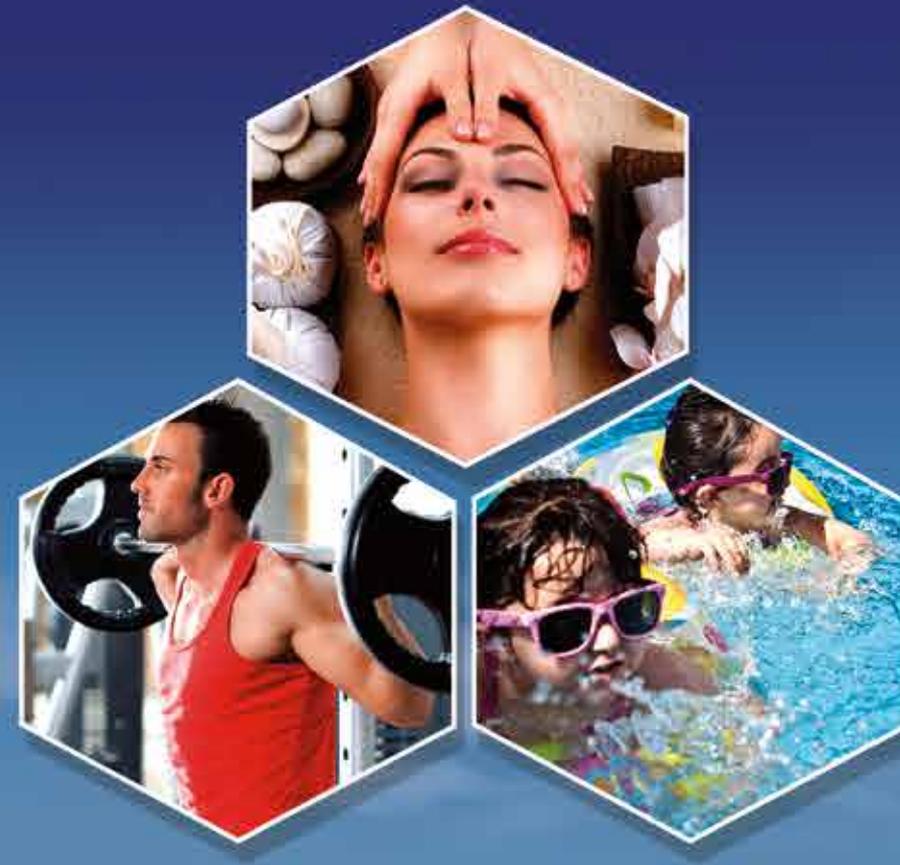
Standing out as a sparkling gem, Green Palms is a sanctuary of luxury and splendor.

One aspires to live the way he dreams and Green Palms strives to convert your dreams into reality. At our new creation, we have an elegant architecture that will please your eyes and spacious living that will take care of your comfort.

DOORWAY TO OUR FUTURE...  
Luxurious Lifestyle

# Green Palms





4 MARLA (100 sq. Yards) 8 MARLA (200 sq. Yards) Commercial Plots  
PROVIDING QUALITY AND HEALTHY LIFESTYLE

**Rafi Group**  
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- ▶ MASTER PLANNED COMMUNITY
- ▶ SECURED AND GATED COMMUNITY
- ▶ MODERN STATE OF THE ART INFRASTRUCTURE
- ▶ WIDE ROADS, WALKWAYS,
- ▶ WELL – MANICURED LAWNS AND LANDSCAPED PARKS
- ▶ UNDERGROUND ELECTRICITY
- ▶ ZERO WATER FOOT PRINT
- ▶ HOSPITALS AND HEALTH CARE FACILITIES
- ▶ DESALINATION PLANT
- ▶ MOSQUES
- ▶ INTER-CONNECTED LANDSCAPED AREAS WITH AESTHETICALLY DESIGNED LANDSCAPED FEATURES AND TREE-LINED STREETS
- ▶ EDUCATIONAL INSTITUTES
- ▶ MODERN COMMUNITY CLUB WITH RECREATIONAL FACILITIES.
- ▶ SHOPPING ARCADE AND HOTEL

Disclaimer: All images and Creatives used in this brochure are only for illustration purpose.

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**Head Office:**

Empire Center, 9-K, Main Boulevard Gulberg- II,  
Lahore- Pakistan. Off: (92-42) 35712667-70, 35712672

**UAN: 042-111 111 493**

**Karachi Office:** Plot # 14-E, First Floor, Street # 26  
Tauheed Commercial Area-Phase V, Karachi-Pakistan  
Tel: 021-35868001-5

**Gwadar Office:** Main Airport Road, Adjacent to Coast Guard  
Gwadar-Pakistan

✉ [info@rafigroup.com](mailto:info@rafigroup.com)

🌐 [rafigroup.com](http://rafigroup.com)

Approved by

**GDA**

NOC # 07/04/H.S/GDA (B)